

Helping Raise Financial Literacy

Today, functions offered by financial institutions are increasingly considered to be of great importance in terms of helping raise the general public's financial literacy and contributing to its financial well-being in light of such changes in the social environment as a growing sense of anxiety about the future due to the low birthrate and an aging society and the increasing number of financial crimes targeting younger people.

To help create a brighter future for customers and regional societies, the Resona Group is fully leveraging its strengths and resources as a financial group to protect citizens from falling victim to financial crimes. In addition, we constantly strive to enhance the content of financial and economic education while delivering useful information through our main businesses.

The Resona Group Kids' Money Academy, which recently marked the 20th anniversary of its launch, is one example of our efforts in this area. We also provide on-site lectures at junior high and high schools to help students develop robust financial literacy

and livestream similar classes. Moreover, we hold financial seminars focused on such topics as pensions, inheritance and the prevention of special fraud at locations across Japan. In these and other ways, we promote financial and economic education for people ranging in age from elementary school students to seasoned businesspeople. In FY2023, we held these events on 2,681 occasions, with the number of participants totaling 46,846.

We consider raising financial literacy to be instrumental to the future development of regional societies and economies as well as to the improvement of living standards for customers of all ages. As a financial service group rooted in regional communities, we will continue to actively implement the abovementioned initiatives. Looking ahead, we will extend even more robust support to help everyone who wishes to acquire financial literacy, so that they are able to independently design their lives, while striving to become the first financial group of choice for customers who seek counsel regarding financial issues.

FY2023 Achievements in Financial and Economic Education

Help customers in diverse age groups raise their financial literacy via the provision of age-appropriate programs

Number of relevant events held

2,681

Number of participants

46,846

Main Initiatives

For elementary school students

Resona Group Kids' Money Academy

Held during the summer vacation season at locations nationwide to help children learn the importance of money in a fun way via quizzes and game



2005~
Cumulative total
number of participants
Around 46,000



For junior high and high school students

Teens' Money Academy

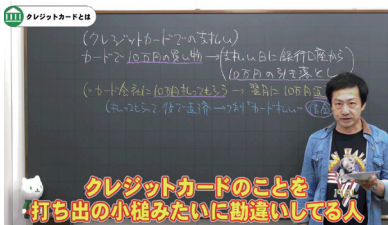
On-site classes led by Resona Group employees at schools to discuss the importance of having well-thought-out asset building plans and other related topics



For junior high and high school students

Educational video discussing financial and economic topics

Popular lecturers at cram school Yoyogi Seminar deliver easy-to-understand lectures



For high school students

Economics Koshien, a quiz event focused on economic and financial topics (Tokyo, Saitama, Shiga and Osaka championships)

Teams of young people pit their financial literacy against one another



For businesspeople

Seminars held at branches

Seminars focused on various topics, including pensions, inheritance and the prevention of special fraud

