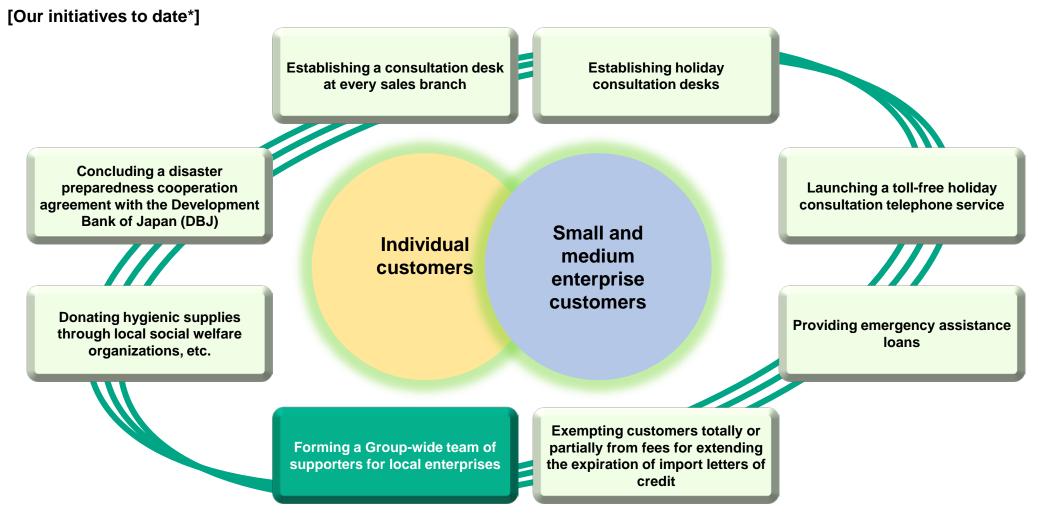
# 2nd Three-year Management Plan ~ Change Gears for "Kansai" ~



# Our Initiatives to Continue Underpinning the Kansai Economy ~Providing Full Support for Customers' Efforts to Maintain the Foundation for Their Business and Lives~

- The spread of the COVID-19 pandemic has stagnated economies worldwide.
- The Kansai economy has been placed in an extremely severe situation due to domestic economic stagnation, in addition to the sudden decline in the number of international tourists, which had rapidly increased for years before the pandemic.
- As a bank operating in the entire Kansai region, Kansai Mirai Bank will support our customers in finance plus something extra, so that they can maintain the foundation for their business and lives.



\*As of April 30, 2020

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[Glo	ssary for this document]	

FG	Kansai Mirai Financial Group, Inc.	KU	Fo
КМВ	Kansai Mirai Bank, Limited	HD	Re
MB	Minato Bank, Ltd.	RB	Re
ко	Former Kinki Osaka Bank, Ltd.	Our Group	Gr

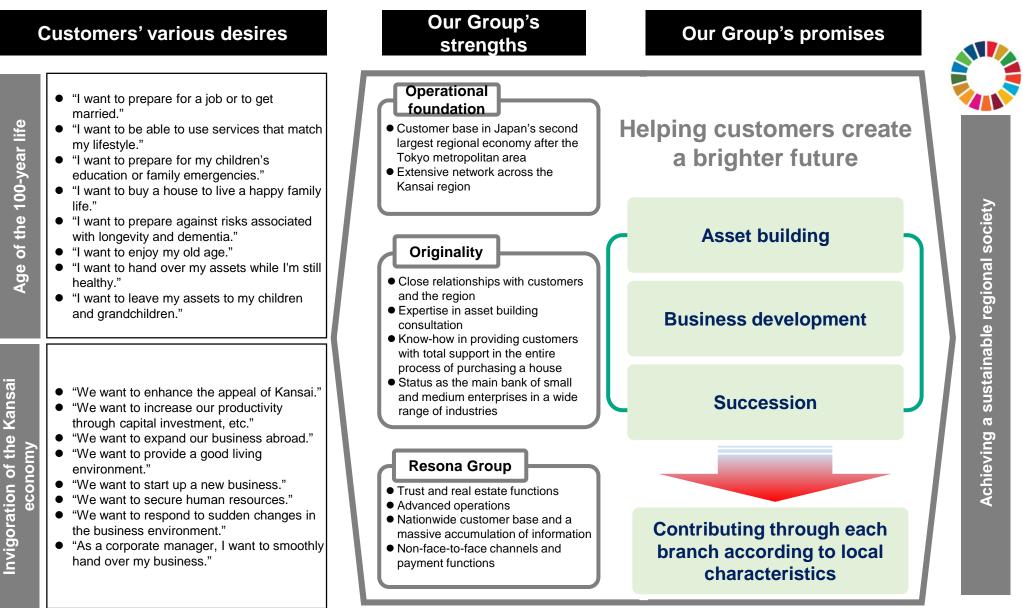
KU	Former Kansai Urban Banking Corporation
HD	Resona Holdings, Inc.
RB	Resona Bank, Ltd.
Our Group	Group of all FG-affiliated companies, including the subsidiaries of KMB and MB

### 1. Transition to the 2nd Three-year Management Plan



### 2. Overall Picture of the Plan

Desired business model		A ne	ew model for retail financial services that march with the future of Kansai
Positioning		<ul> <li>Building a so collaboration banks throug integration</li> <li>Contributing the enhancing the face community</li> <li>Fully complete</li> </ul>	to the region by e function of face-to-
	[Stage for foundin	r Management Pi g FG and establishing tional structure]	
Management philosophy	<u>Review of the</u> <u>Managen</u>	<u>1st Three-year</u> nent Plan	As a financial group that marches with the future of Kansai, the future of Kansai, the future of Kansai, take up reform challenges in order to continue evolving.
<ul> <li>Plans for merger and administrative system integration (at KMB) completely implemented</li> <li>Steady progress made in Group- wide organizational unity and personal exchanges</li> <li>Certain level of achievements accomplished in the business fields where the Group's strengths lie, including housing loans</li> <li>Business results far from achieving the targets set in the plan, partly due to changes in the external environment</li> <li>Great room to explore in depth how to lead the Group's strengths to good services for customers</li> </ul>		stem integration itely implemented made in Group- nal unity and	Spread our management philosophy around our business fields and put it into practice thereDevote all-out efforts to helping customers and the region achieve success• Always take up self-reform challenges
		ichievements the business fields i's strengths lie, g loans is far from argets set in the to changes in the nent cplore in depth how o's strengths to	Increase our Group's presence widely and deeply in the region by supporting customers' efforts to satisfy their own desires         (1) Provide appropriate support for customers' asset building efforts according to their life events (in such forms as housing loans, investment trust products, fund wrap accounts, and insurance)         (2) Supporting small and medium enterprises' business development efforts (by providing loans, payment options, lease services, and occupational welfare)         (3) Supporting customers' efforts to hand down their assets or businesses to the next generation (by providing testamentary trust products or business succession support)
Reforms	Channel reforms (at stores ATMs, and non-face-to-face channels)		



### 4. Helping Customers Create a Brighter Future ~Our Commitment to Customers and Kansai~

- We will become a financial group indispensable to customers by supporting customers' efforts to satisfy their own desires, and consequently increasing our Group's presence widely and deeply in the region.
- More specifically, we will help customers satisfy their own desires to increase their assets, further develop their businesses, or hand down the assets or businesses they have established so far, for example.

### **Asset building**

- We will devote all-out efforts to helping customers live in and prepare for the age of the 100-year life.
- We are committed to further deepening our relationships with customers and become rooted deeply in the region by taking advantage of the knowhow our Group has accumulated so far.

## Business development

- We will provide stronger support for business management in Kansai in various forms.
- We will contribute to the development of the Kansai economy by sharing the appeal of experiences and products from Kansai and attracting people to the region.



### Leaving assets to the next generation

### Handing down the business

#### [Asset building]

- Increase the number of customers
- Increase customers' financial assets
- Help customers purchase a house

### **Succession**

- We will help customers hand down the assets and businesses they have established to the next generation, together with their spirit.
- □ To enhance our capabilities to meet expected growth in customer needs in the field of handing down assets and businesses, we aim to newly obtain authorization to engage in the trust business.

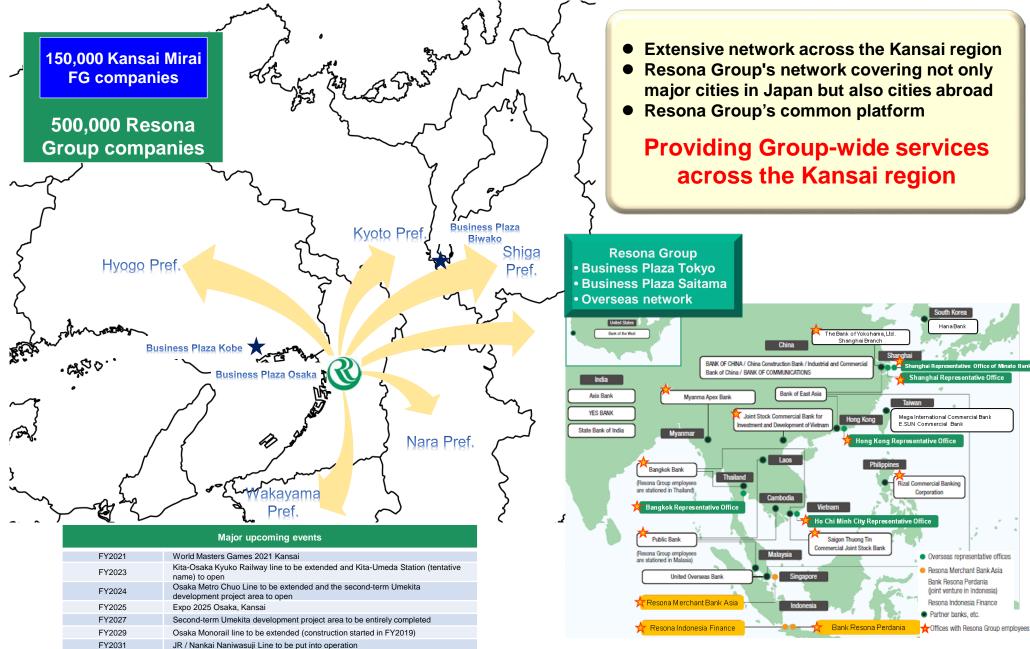
#### [Business development]

- Increase customers' sales
- Boost customers' profits
- Strive for area-specific goals\*

#### [Succession]

- Help customers achieve their future visions
- Enhance our capabilities to serve customers

### 5. Strategies for the Kansai Region Centered on Osaka



### 5. (1) Strategy for the Hyogo area

- We aim to become the "first call" bank by using our branch network, which is the largest of its kind in the prefecture, to achieve further in-depth development of our community-based business models, and by supporting customers' efforts to satisfy their desires in the cutting-edge fields of succession business, foreign exchange, occupational welfare services, regional development, etc.
- We will provide customers with convenience to give them a higher level of satisfaction by introducing functional features that the Resona Group offers its customers, including fund wrap accounts and group apps.

### Concept: "Achieve complete mastery of Hyogo Prefecture"

Aiming to increase our market share in Hyogo Prefecture by achieving further in-depth development of our community-based business models under the regional headquarters system

#### Major upcoming events

FY2024	Redevelopment project in the new port jetty west area (an aquarium to open in 2021)
F12024	Redevelopment project in front of JR Tarumi Station to be completed
FY2025	Redevelopment project in the JR Nishinomiya Station west area to be completed
FY2026	First stage of the redevelopment project in the Sannomiya area (a bus terminal) to be completed

### Our promises to our customers

 By providing occupational welfare services, we will help Hyogo Prefecturebased enterprises in personnel affairs, labor and employee welfare and support workers in Hyogo Prefecture in their efforts to put their life plans into action.

> Exploring in depth



### Our Group's promises in the Hyogo area

#### • Providing and disseminating information

- We will provide government, corporate and individual customers with solutions based on the seamless collection and use of area and real estate information (by forming a Community Development Supporters' Club [at MB]).
- We will provide business matching services, as well as product creation matching services in collaboration with technological advisors, by taking advantage of the Group's nationwide network.

#### • Supporting overseas business expansion

• We will help customers launch overseas operations by utilizing the Resona Group's overseas network across Asia and Business Plaza Kobe.



In terms of the main bank market share,\* the Resona Group is ranked top in the prefecture.

Taking up challenges

\* Total share of the Resona Group

### 5. (2) Strategy for the Shiga area

- In this area where there are no megabanks, our Group provides its original services that can be differentiated from services provided by megabanks or local financial
  institutions by making full use of the functions of the Resona Group, which has extensive networks nationwide and abroad.
- In addition to using the functions of the Resona Group, we will significantly increase the number of salespersons who engage in thorough face-to-face communication in their sales activities.
- We will provide customers with a higher level of convenience by offering new non-face-to-face services through the Resona Group App and a website dedicated to
  housing loan users.

# Concept: "Serve as a bridge between Shiga Prefecture and a brighter future"

Playing an indispensable role in Shiga Prefecture by fully utilizing the information and infrastructure of the Group and serving as a bridge that connects customers in Shiga Prefecture to the Kansai and Kanto regions and the world

#### Major upcoming events

FY2022 National Tree Planting Ceremony to be hele			
FY2023	Hikone General Sports Park to be completed		
F12023	Shinmeishin Expressway to open entirely		
FY2024	National Sports Festival to be held in Shiga		

### Our promises to our customers

We will increase the number of salespersons in Shiga Prefecture

### by about 100

to provide more thorough services.

#### Our Group's promises in the Shiga area

- Industrial and regional promotion
- We will do our best until "Kansai Mirai" becomes a byword for business matching. Taking up
  - challenges
- We will exchange human challer resources with relevant governmental organizations and help customers start up businesses, attract companies, or launch overseas operations.

#### • Providing and disseminating information

- As a financial institution close to Expo 2025 Osaka, Kansai, we will provide local enterprises with information, and serve as a coordinator that can offer them business opportunities.
- The Resona Group will make Group-wide efforts to share the appeal of Shiga Prefecture with Kansai and the rest of Japan in order to contribute to raising public awareness of Shiga Prefecture. Taking up challenges

We will strive to increase the number of people working in Shiga Prefecture.

• To fully support our customers' efforts to satisfy their own desires, we will review channels, operational efficiency, and human resource reforms from scratch, and promote business foundation reforms and structural reforms.

### **Channel reforms**

- Introducing joint branches within the Group
- Increasing sales capabilities and productivity by concentrating branch functions (using a branch group system)
- Expanding customer contact points by providing omni-channels
- Considering adopting smart branches

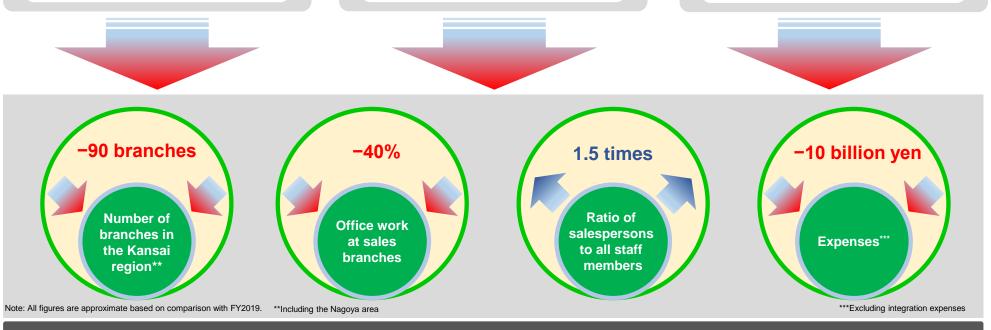
# Operational reforms and digitization

- Promoting "3-less" initiatives\* and "3nai" initiatives\* (by introducing the Quick Navi system into a larger number of branches)
- Improving productivity by using AI and RPA
- Unifying services for MB customers
- \* "3-less" initiatives: paperless, cashless, and back-office-less initiatives

"3-*nal*" initiatives: initiatives to free customers from the three burdens of waiting, pushing buttons, and writing

#### Human resources reforms

- Increasing head office staff's productivity by deeply rooting integrated Group-wide operations
- Training human resources to contribute to increasing the corporate value of our Group companies and business partners
- Optimizing the total number of staff members



Establishing the business foundation for strongly promoting strategic businesses

### 6. (1) Channel reforms

- We have looked for room for productivity improvement through integration and merger, with the aim of ensuring contact points with and convenience for customers.
- We will strive to simultaneously cut branch costs and enhance branch operational efficiency to achieve low-cost operations as early as possible.

### Optimizing overlapping branches and ATMs

- Promoting the establishment of joint branches mainly in Osaka Prefecture (and considering including RB branches in Kansai in this initiative)
- **Closing branches during the daytime** to increase the efficiency of branch operations according to local characteristics, the surrounding environment, etc.
- Considering more widely and thoroughly adopting smart branches, such as cashless branches and branches dedicated to consultation services
- Optimizing the number of ATMs in consideration of the Group-wide increase in the number of cash points and other factors, against the backdrop of the spread of cashless payment and services provided on mobile apps

Number of branches in the Kansai region\*

Estimated change in the number of branches from the end of FY2019 to the end of FY2022\*\*

 $\textbf{370} \rightarrow \textbf{280}$ 

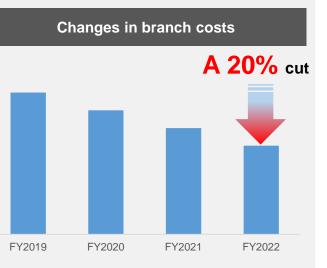
\*Including the Nagoya area

\*\*The figures are approximate.

### Introducing a branch group system by concentrating branch functions

- Introducing the branch group system to improve productivity and enhance the efficiency of branch operations by increasing sales capabilities
- Providing full banking service in close collaboration within the branch group

Productivity improvement	<ul> <li>Building a strong promotion system by establishing sales styles targeting corporate and individual customers</li> <li>Making promotion activities even more effective by designating territories</li> <li>Increasing our ability to meet the needs of our customers by collecting knowledge about financing (which will also contribute to human resource development)</li> </ul>
Efficiency enhancement	Making personnel affairs and office work more efficient by intensifying office work for financing



### 6. (2-1) Operational reforms and digitization Carrying out reforms

- KMB's administrative system integration was completed in October 2019.
- To ensure that the administrative system integration will steadily produce the desired effects, we aim to achieve low-cost operations by implementing operational reform and digitization measures that are integrated with channel reforms, and reduce office work at sales branches by approximately 40% from FY2019 in three years.

# Major specific measures for operational reforms and digitization

Measure 1: Reforming the reception system at branches

Installing tablets at the branch reception and digitizing various notifications

# Measure 2: Introducing Quick Navi into a larger number of branches

Increasing the number of branches with Quick Navi from 50 at the end of March 2020 to  $\boldsymbol{100}$ 

#### Measure 3: Abolishing the use of seals

Spreading the way of opening accounts without using seals, and abolishing transactions with seals at branches

#### Measure 4: Enhancing tablet functions

Using only tablets to complete such tasks as implementing the asset management procedure while visiting customers, purchasing investment trusts, and concluding insurance contracts

#### Measure 5: Simplifying the financing procedure

Digitizing draft documents and contracts, and making it a standard as early as possible to digitize financial data using an OCR



### 6. (2-2) MB administrative system integration

Carrying out reforms

- In integrating MB's administrative systems, we have adopted a new policy of following an integration process that comprises the two steps of unifying customer services and introducing the Resona system as a common system, in order to provide customers with Resona Group products and services earlier than scheduled in the previous policy.
- As step 1 in the new integration policy, we will promote the unification of customer services based on the Resona Group's open platform strategy, and from FY2020 onward, MB will provide the advanced products and services that the Resona Group has so far developed.

MB administrative system integration project					
Unification of customer services (step 1)	Unifying customer services based on the Resona open platform strategy (common use of ATMs, storefront services, asset management, the Resona Group app, the Resona debit card [Visa debit], etc.)				
Standardization of the Resona system (step 2)	Unifying the Minato system with the Resona system (accounting system integration, etc.)				
FY2020 FY2021		FY2022	From FY2023		
2nd Three-year Management Plan					
Step 1: Unification of cu (Resona open platfo		Step 2: Standardizatio	n of the Resona system		

 As the first move in step 1: unification of customer services, we will begin to provide Resona fund wrap accounts (scheduled for fall 2020).



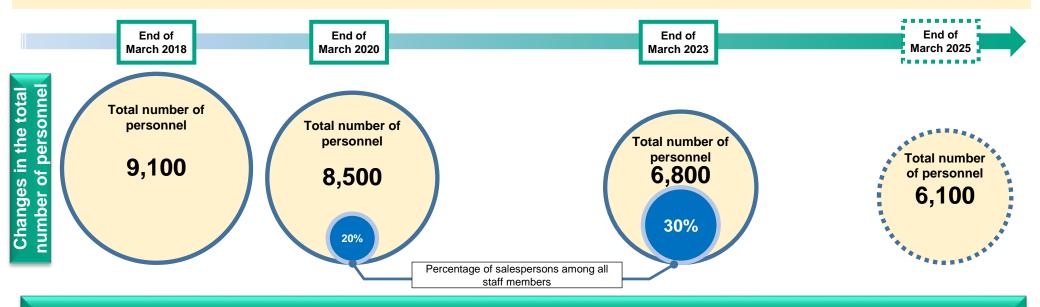


In addition, we plan to provide the Resona Group app, the Resona debit card (Visa debit), etc.

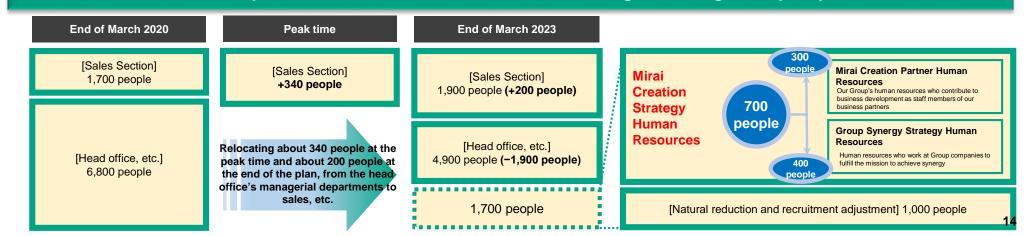
- As step 2, to further advance Group management and achieve low-cost operations, we plan to standardize the Resona system around 2025. In the step, the overall Resona system will be introduced into MB.
- To achieve success in standardizing the Resona system, we will reduce the overall cost and diversify the risks involved in administrative system integration by reviewing our products and services, streamlining the system, and implementing structural reforms during the period of the 2nd Three-year Management Plan.

### 6. (3) Human resources reforms ~personnel size rationalization and personnel relocation~

- We will strive to rationalize the total size of our personnel in line with our business size by increasing productivity. We will also enhance our capabilities to help customers satisfy their own desires by expanding the fields of staff members' working as **Mirai Creation Strategy Human Resources** inside and outside the Group.
  - ① Personnel size rationalization: Rationalizing the total size of personnel through natural decrease due to retirement, etc. and recruitment adjustment
  - ② Development of Mirai Creation Strategy Human Resources: Developing human resources who can demonstrate their abilities inside and outside the Group; in particular, fostering about 300 human resources who can make in-depth contribution to our customers' business development

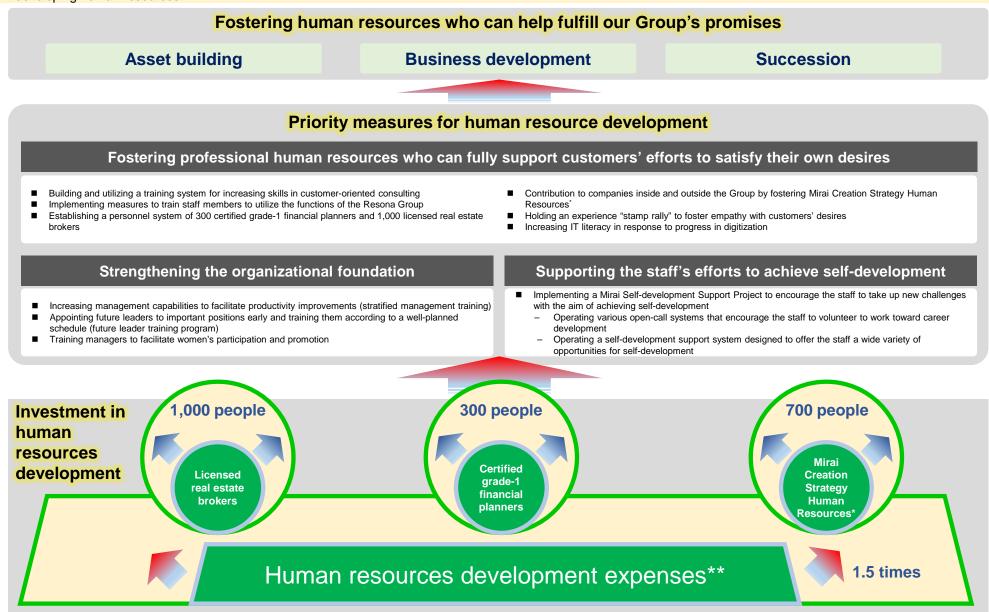


Overview of personnel rationalization and relocation during the management plan period



### 7. Human Resource Development

• To foster human resources who can help fulfill our Group's promises, we will actively invest in human resources development and promote Group-wide cooperation in developing human resources.

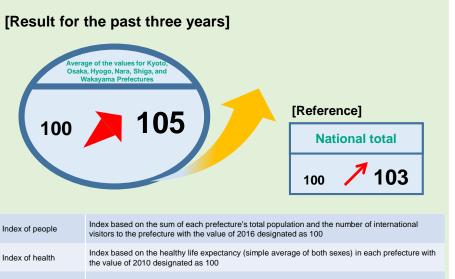


#### 8. Numerical Targets and Returns for Shareholders

Long-term indicator

Change Gears for "Kansai" Raise the Kansai Mirai Index value ~Enhance the appeal of Kansai~

Aiming to ensure that the index value for the region during the coming three years will rise faster than the national total during the same period



#### Index of industry Index based on each prefecture's working population with the value of 2016 designated as 100 Kansai Mirai Index Simple average of the above three indices

### **Returns to shareholders**

Continuing to stably pay dividends to shareholders (with an expected dividend payout ratio of about 30%)

#### Our Group's business indicator values

		FY2019 (results)	FY2022 (plan)
	Annual number of executed housing loan 12,500		14,400
People	Balance of investment trusts, insurance, and fund wrap accounts	1.5 trillion yen	2.0 trillion yen
	Number of business matching cases	4,300	5,800
	Balance of loans to healthcare related businesses	180.0 billion yen	240.0 billion yen
Health	Market share in terms of deals with regional core hospitals	35%	40%
	Number of devices with the Group app installed	130,000	500,000
	Number of new loan customers	2,800	5,000
Industry	Number of loans provided based on evaluation of business viability	300	400
Ξ	Number of business succession service users	1,800	2,000

#### **Financial indicators**

		FY2019	FY2022	FY2024
	Consolidated fee income ratio	20%	25%	25%
Efficiency	Consolidated expense ratio <sup>*</sup>	About <b>80%</b>	65% to below 70%	60% to below 65%
Profitability	Return on equity (ROE)**	About 1%	About 4%	About 5%
Soundness	Equity ratio <sup>™</sup>	About 8%	About <b>8%</b>	8% to below 8.5%
				10

\*Excluding integration expenses \*\*Consolidated values

Forward-looking statements contained in this document do not reflect the impact of the COVID-19 pandemic.

In addition, the statements are also subject to significant change due to the following specific factors: changes in stock prices in Japan; changes in government or central bank policies; developments and changes in laws and regulations, customary practices and their interpretations; the occurrence of further corporate bankruptcies; changes in the economic conditions of Japan and other countries; and other factors that cannot be controlled by individual companies.

Please note that the forward-looking statements contained in this document are not guarantees of future performance or other trends, and may differ from actual results.